

Kristin Loudis

Senior Creative Producer

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I am a creative, innovative, and detail-oriented professional leader with extensive experience in media, creative development, and production management. Skilled in coordinating multiple aspects of projects, from pre-production to post-production, while employing gut instincts and intuition. An incredibly visual, creative producer with a deep understanding of technical and artistic aspects of film, television, advertising, and numerous media formats. Well-versed in overseeing project concepts and ideas, managing budgets and schedules, hiring and directing creative teams, and ensuring the final product meets the highest quality standards and project goals. God is in the details.

Technical Proficiencies & Skills

- Media:** National TV & Radio Commercials, Branded Content, Short & Feature Films, Print Production Photography, Audiobooks, Documentaries, Digital & Social Media, Corporate Video & Film, Live Events, Web Design.
- Software:** Adobe Creative Suite: Photoshop, InDesign, Illustrator, Lightroom, WordPress, MS Office, Google Docs, Google Meet, Zoom, Slack, FileMaker, Movie Magic Budgeting, Movie Magic Scheduling, Final Draft.
- Expertise:** Content Development, Project Management, Photography, Celebrity Experience & Research, A+ Talent and Voiceover auditions, Script Creation, Editing, Graphic Design.

Creative Accomplishments

- Creatively managed projects with ~\$2M budgets and appropriated legal signatures for SAG, bids, and contracts.
- Led all facets of film production for indie, short films, and trailers, from creating scripts to casting top-performance talent. Oversaw production process, hired cast and crew, and coordinated pre-pro sessions and talent rehearsals. Secured locations, wrote deal memos, and oversaw post-production through wrap.
- Developed numerous videos with animation, motion graphics, archival footage, and documentary interviews while managing motion graphics artists from extensive global regions. Exceeded clients' expectations by delivering exceptional results.
- Produced a 12-hour audiobook through close collaboration with a novelist. Cast over a dozen national VO character actors to narrate and record 500+ pages. Broke down the book into chapters, utilizing SFX, original musical composition, and stock music to complete the audiobook with the author and engineer.
- Produced a small-budget TV commercial for Nike that won every award in the industry including Clio Hall of Fame, Grand Prix Lion, One Show, and SF Show.

Senior Producer

2013 - Present

On Brand/AMEX, BBH-NY, Known, IMM, Citizen Pictures, Pilgrim Advertising, Pixeltry, Riposte, Smith Design Office.

Denver, CO

Served various key clients and stakeholders, such as American Express, Audible, LinkedIn, Chili's, Amazon, Connect for Health CO, Justin's, Level 3 Communications, and Xcel Energy. Develop TV commercials, branded content, documentaries, and corporate videos for advertising agencies and film production companies.

- Proven leadership managing creatives, projects, and communication across multiple offices and locations.
- Demonstrated strategic thinking emphasizing the ability to provide conceptual and functional insight into a project, with a lens on creative problem solving, while maintaining the overall budget.
- Ability to work with multiple teams and functional areas on multitudes of projects. Results-focused with the ability to multi-task and thrive in a fast-paced, quick-thinking, dynamic environment under tight deadlines while navigating through ambiguity to create clarity.

Instructional Producer

2013 – 2015

Craftsy | Denver, CO

Directed on-screen talent and production team in-studio and on-field shoots. Set design, props, and wardrobe elements; shaped the production's appearance and feel. Critiqued final video for motion graphics, on-screen copy, and edit revisions.

- Enhanced personality and flair of well-renowned quilter that resulted in the best-selling class of all time.
- Produced 200+ hours of online video from content development through post-production in coordination with creative artists, including knitters, quilters, and photographers.

Senior Producer

2010 – 2013

Palm+Havas, Shilo TV, Mendelshon Zien, MOST Agency, West Studios, ES3, Impatto | Los Angeles, San Diego, Detroit

Managed and oversaw the production of commercials, branded content, motion graphics, and long-format videos. Developed project roadmap, outlined budget and timeline, and ensured appropriate allocation of resources.

Producer

Goodby, Silverstein & Partners, Hal Riney & Partners, Venables, Bell & Partners, Publicis, JWT, Saatchi & Saatchi, GSDM, Butler, Shine & Stern, Cramer-Krasselt, Ketchum, Leagas Delaney, Y&R | San Francisco, CA

Clients: Nike, Southwest Airlines, Starbucks, Chevron, Hewlett Packard, IIA College, Mirage Resorts, MGM, Old Spice, PBS, Salt River Project, See's Candies, TCI, Toyota, Umbro, Wells Fargo, Alamo

Producer & Production Manager: *Front Range Films, Integer Group, TDA, 48-Hour Film Project* | Denver, CO

Clients: Coors, Chipotle, Independent feature & short films

Education

Bachelor of Arts (Journalism/TV & Radio Production)
Colorado State University | Ft. Collins, CO

Graphic Design Adobe Suite (Certificate)
Palomar Community College | San Marcos, CA

Awards & Film Festivals

Emmy, Clio Hall of Fame, Grand Prix Lion, Clio, One Show, SF Show, ADDY, International ANDY, New York Festival, Denver Film Festival, Phoenix Film Festival, Omaha Film Festival, Underexposed Film Festival, LGBTQ Poland Film Festival, Worldfest Houston International Film Festival, Toyko Lift-Off International Film Festival, deadCenter Film Festival, Out South Film Festival, Kaleidoscope Film Festival, Sedona International Film Festival, Sioux City Film Festival, Cinema Diverse Palm Springs, Flickers Rhode Island Film Festival